

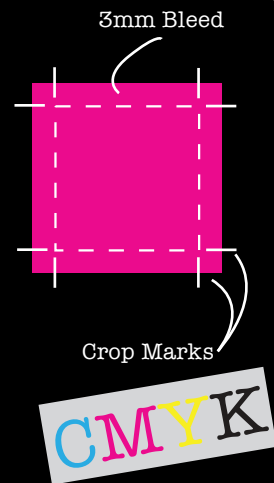
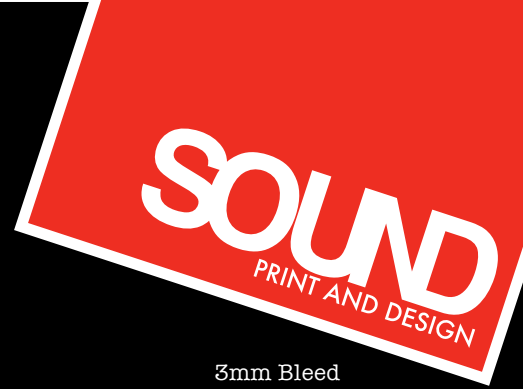
How to set artwork up for....

# POSTERS

For posters, set your artwork up at full size or half size. Your images should be a minimum of 100dpi at full production size, ideally 150dpi, especially if your artwork contains small type. You should use 300dpi at full size for litho print or small format digital printing, cards, leaflets, that kind of thing.

We print posters in UV stable inks for long lasting prints and mild solvent inks for external applications.

Posters can be printed onto papers and films, our most common material is a 170gsm bright white photo satin paper, get in touch to find out what else is available.



FULL SIZE  
150dpi

HALF SIZE  
300dpi

	Quark Xpress	Adobe Illustrator	Adobe Photoshop	Adobe InDesign
<b>save as these formats</b>	eps, pdf*	ai, eps, pdf* (version CS4)	psd, eps, pdf*, tiff or jpeg***	eps, pdf* (version CS4)
<b>save as CMYK</b>	yes please	yes please	yes please	yes please
<b>save with bleed</b>	yes please	yes please	yes please	yes please
<b>save with crop marks</b>	yes please	yes please	yes please	yes please
<b>fonts</b>	supply fonts	supply or outline fonts	flatten fonts	supply or outline fonts
<b>resolution</b>	placed images 150 dpi**	placed images 150 dpi**	150 dpi**	placed images 150 dpi**

\* PDF files must be saved as the PDF/X-1a:2001 standard  
 \*\* Resolution at full production size  
 \*\*\* Jpeg files must be saved at maximum quality compression level

Posters can of course be laminated with a gloss, satin or matt finish. We can also mount to a variety of sheets materials.

call or email us with your big ideas

+44 (0)20 8977 1379 bigidea@soundprint.co.uk