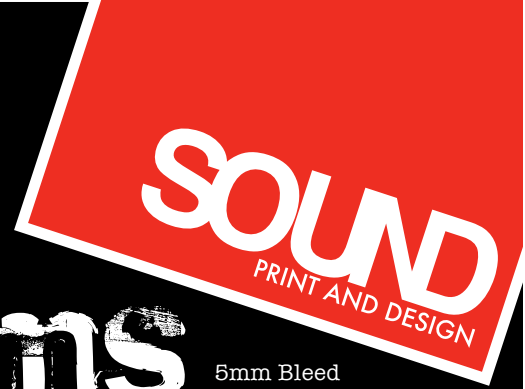


How to set artwork up for....



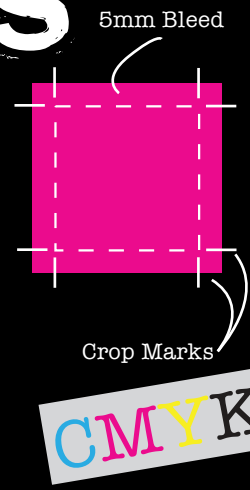
# Popup systems

For Popup systems set your artwork up at half size or quarter size. Your images should be 220dpi at half size or 440dpi at quarter size.

Popups are high quality advertisements for your company. Images should be eye catching with simple memorable statements about your brand.

Either supply artwork for each graphic drop as a separate file with bleed and crop marks or in one piece with bleed all round for us to split up.

When creating your artwork try to keep small text away from the panels joins.



HALF SIZE  
220dpi

1/4 SIZE  
440dpi

	Quark Xpress	Adobe Illustrator	Adobe Photoshop	Adobe InDesign
<b>save as these formats</b>	eps, pdf*	ai, eps, pdf* (version CS4)	psd, eps, pdf*, tiff or jpeg***	eps, pdf* (version CS4)
<b>save as CMYK</b>	yes please	yes please	yes please	yes please
<b>save with bleed</b>	yes please	yes please	yes please	yes please
<b>save with crop marks</b>	yes please	yes please	yes please	yes please
<b>fonts</b>	supply fonts	supply or outline fonts	flatten fonts	supply or outline fonts
<b>resolution</b>	placed images 110 dpi**	placed images 110 dpi**	110 dpi**	placed images 110 dpi**

\* PDF files must be saved as the PDF/X-1a:2001 standard  
 \*\* Resolution at full production size  
 \*\*\* Jpeg files must be saved at maximum quality compression level

Check out our popup downloads for stand specs and templates.

call or email us with your big ideas

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