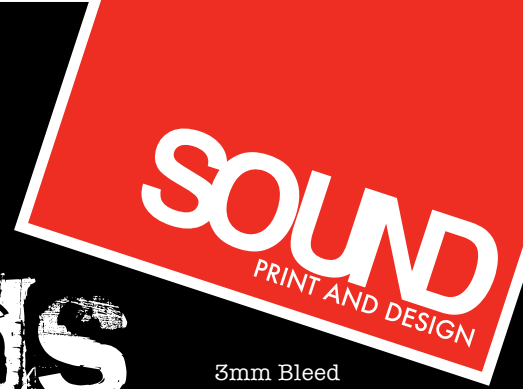


How to set artwork up for....



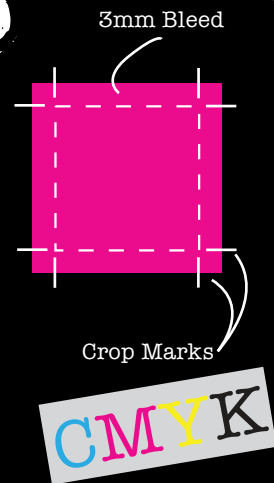
Bannerstands

For bannerstands set your artwork up at full size or half size. Your images should be 110dpi at full size or 220dpi at half size.

Bannerstands are high quality advertisements for your company. Images should be eye catching with simple memorable statements about your brand.

We can print in mild solvent inks onto textured light block film for short term, tight budget jobs. Or a high quality print protected with a scratch resistant laminate to help protect your print for long term use.

Check out our bannerstand downloads for stand specs and templates.



FULL SIZE
110dpi

HALF SIZE
220dpi

| | Quark Xpress | Adobe Illustrator | Adobe Photoshop | Adobe InDesign |
|------------------------------|----------------------------|--------------------------------|------------------------------------|----------------------------|
| save as these formats | eps, pdf* | ai, eps, pdf* (version CS4) | psd, eps, pdf*, tiff or jpeg*** | eps, pdf* (version CS4) |
| save as CMYK | yes please | yes please | yes please | yes please |
| save with bleed | yes please | yes please | yes please | yes please |
| save with crop marks | yes please | yes please | yes please | yes please |
| fonts | supply fonts | supply or outline fonts | flatten fonts | supply or outline fonts |
| resolution | placed images 110 dpi** | placed images 110 dpi** | 110 dpi** | placed images 110 dpi** |

* PDF files must be saved as the PDF/X-1a:2001 standard
 ** Resolution at full production size
 *** Jpeg files must be saved at maximum quality compression level

call or email us with your big ideas

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